



ADMISSIONS INTERVIEW PROGRAM: A LOOK AT THE DATA



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OVERVIEW OF ADMISSIONS CYCLE

- Supplemental application
- Optional interview
- Faculty selection committee

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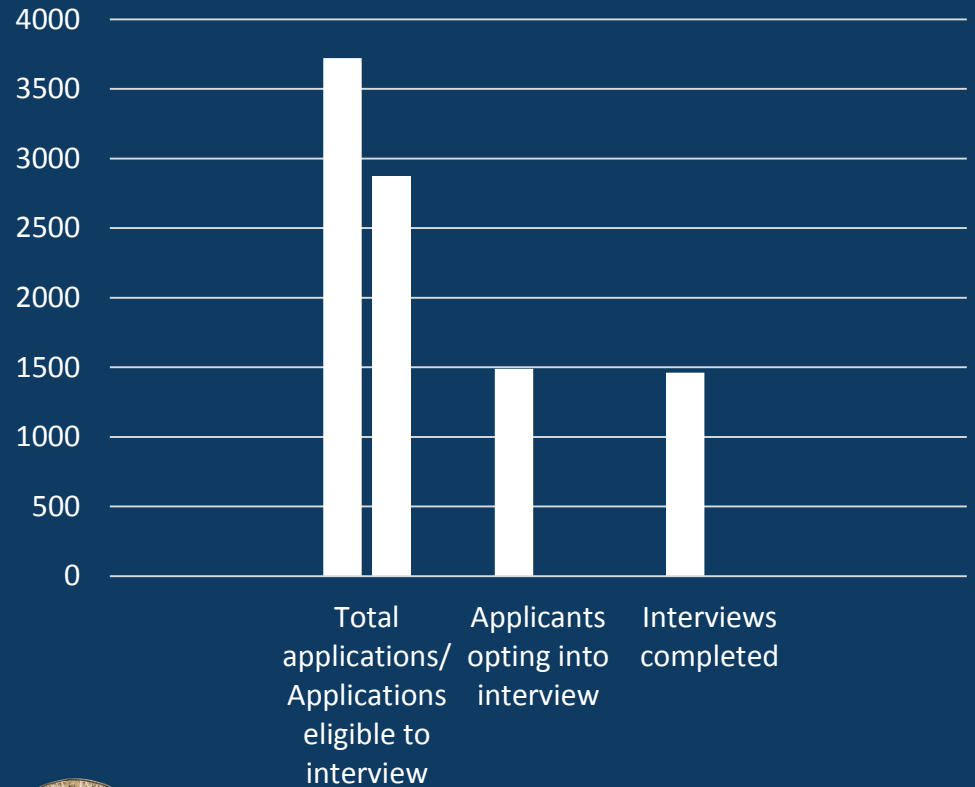
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THE DATA: PROGRAM SCALE

- 3,721 applications
- 2875 eligible to interview
- 1,462 interviews conducted
- 296 alumni interviewers

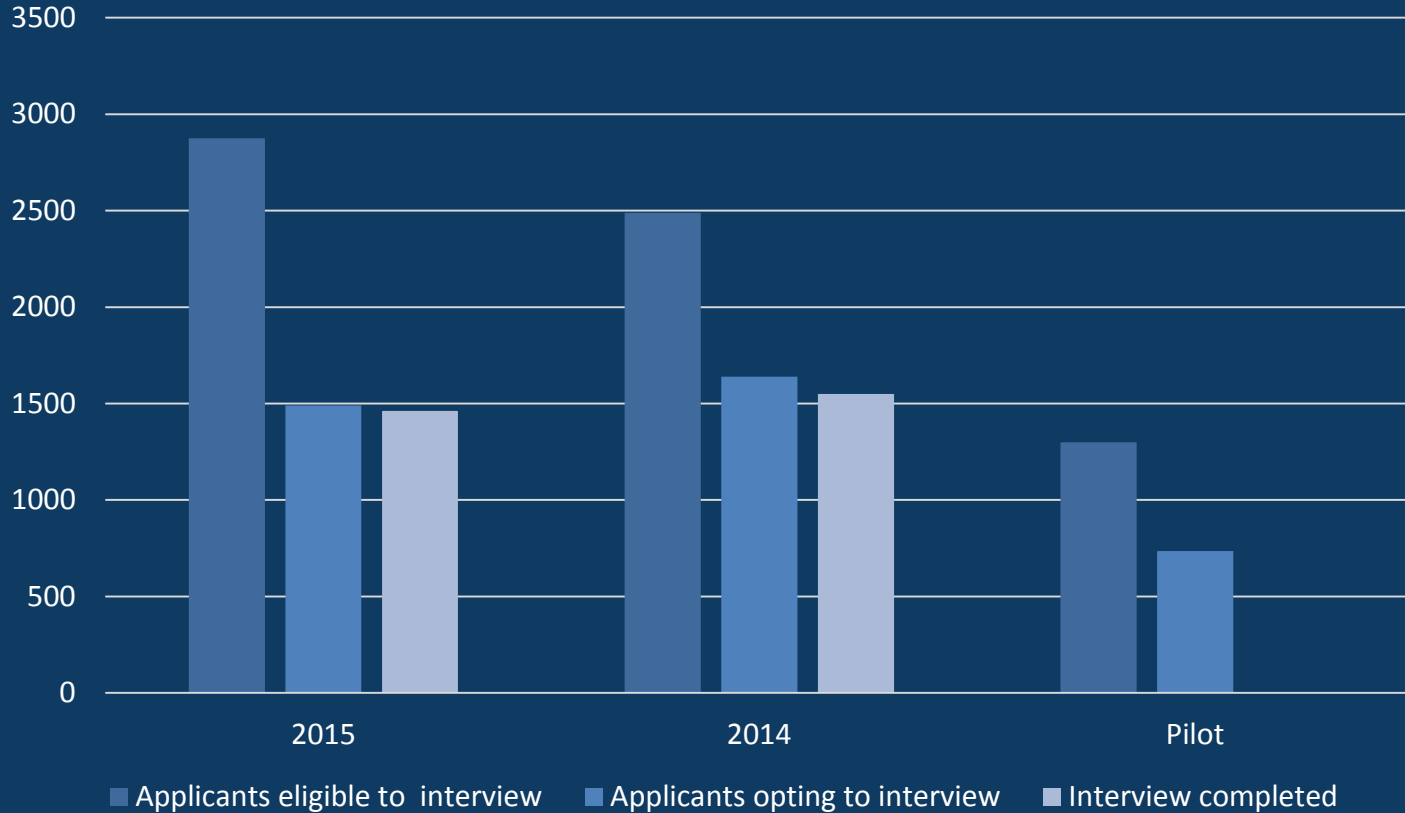
Admissions Cycle 2014-15





THE DATA: PROGRAM SCALE

Participation in interviews



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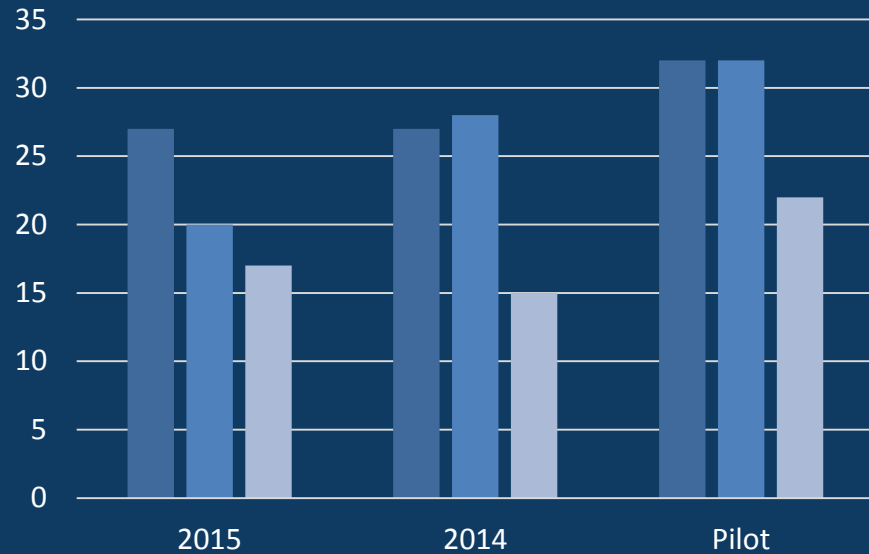
THE DATA: OFFERS

2015

20% overall offer rate

- Offer rate for interviews = 27%
- Offer rate for no interviews = 17%

Offer rates



■ Offer rate with interview ■ Overall Offer Rate
 ■ Offer rate with no interview



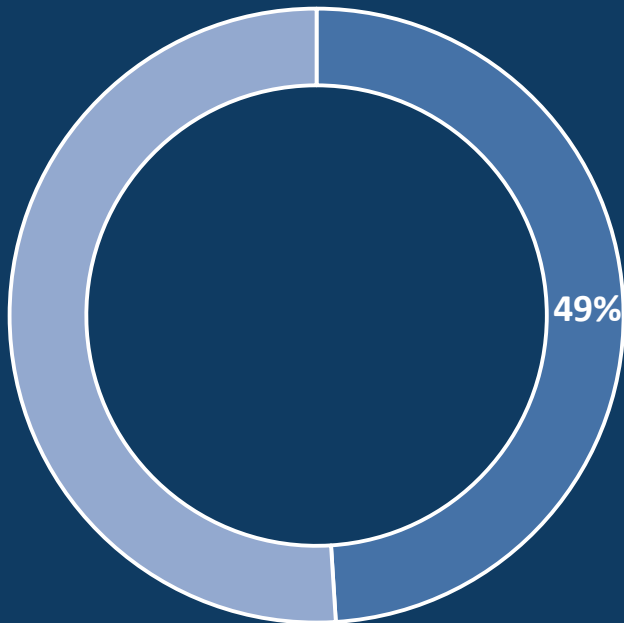
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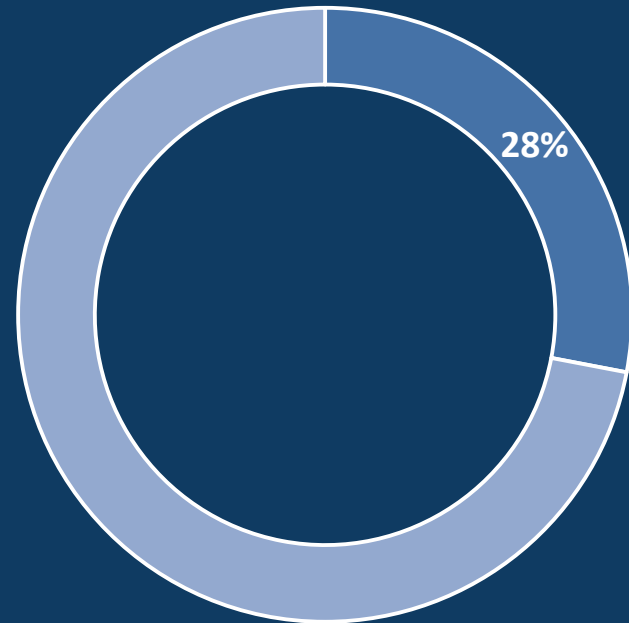


THE DATA: YIELD 2015

Yield Rate with Interviews



Yield Rate without Interviews



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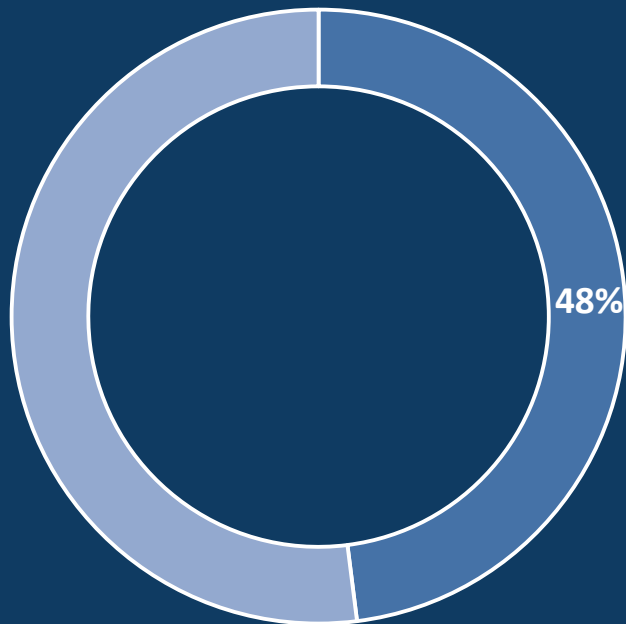


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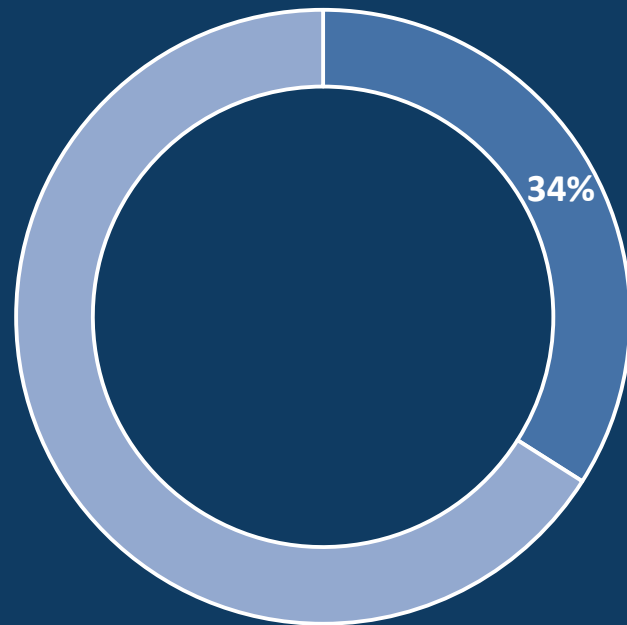


THE DATA: YIELD 2014

Yield Rate with Interviews



Yield Rate without Interviews



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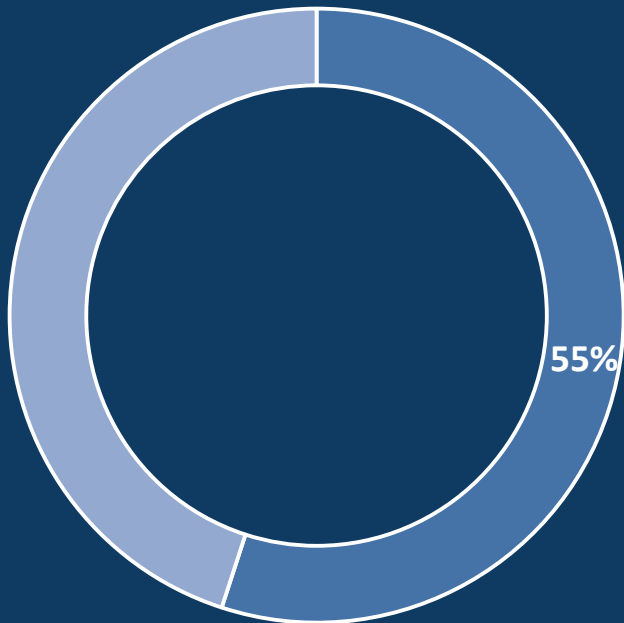


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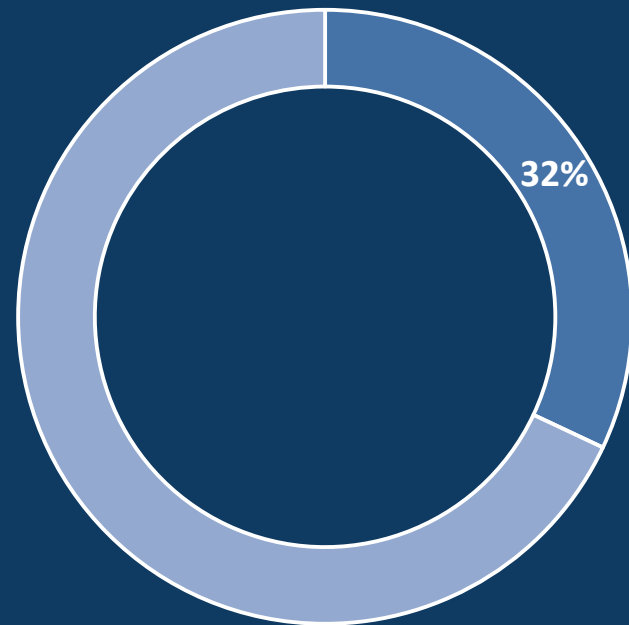


THE DATA: YIELD DURING PILOT

Yield Rate with Interviews



Yield Rate without Interviews

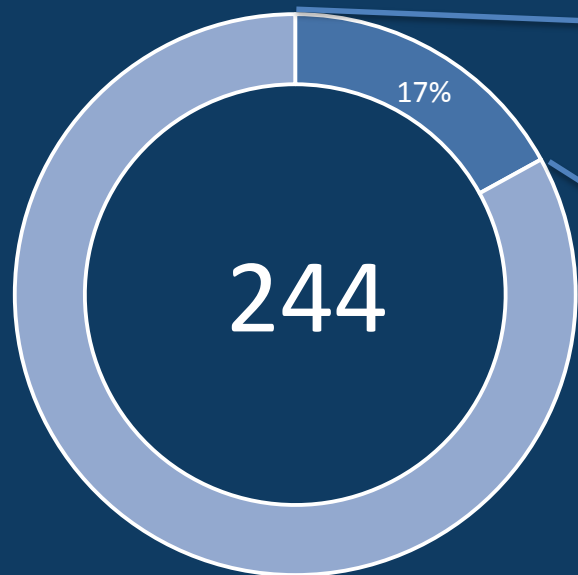




THE DATA: 2015

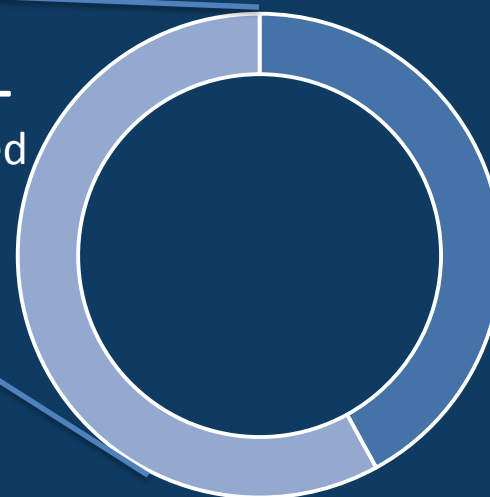
THE ROLE OF THE INTERVIEW

Decisions in which Interview
was *the* factor



Of this pool, offered versus
rejected applicants

141
offered



103
rejected



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THE DATA: 2015

THE ROLE OF THE INTERVIEW

Percentage of students who attend Penn State despite not being admitted to SHC

34 percent



ALUMNI ENGAGEMENT

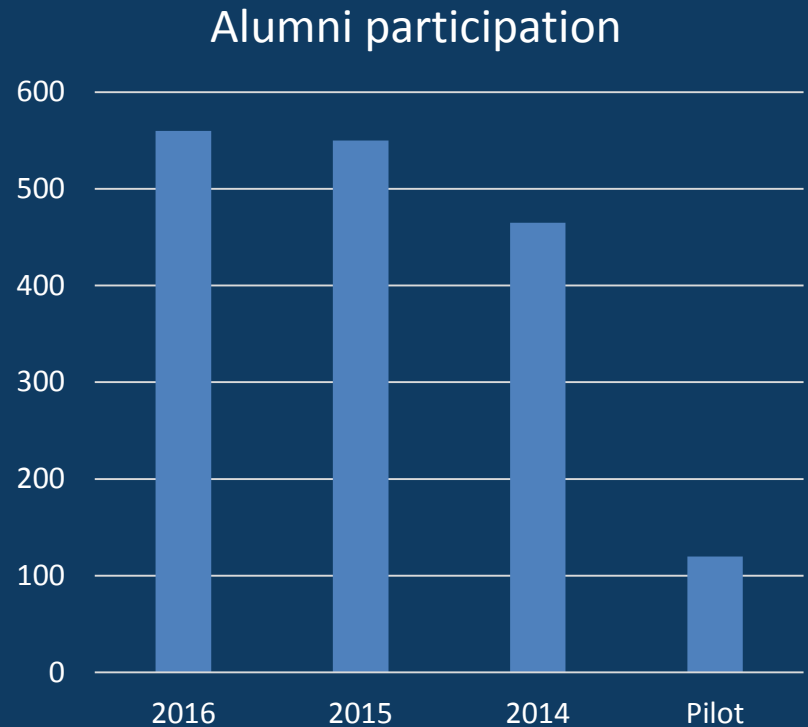
- Unique benefits as a volunteer program
- Growth and diversity of participation
- Effectiveness





THE DATA: ALUMNI ENGAGEMENT

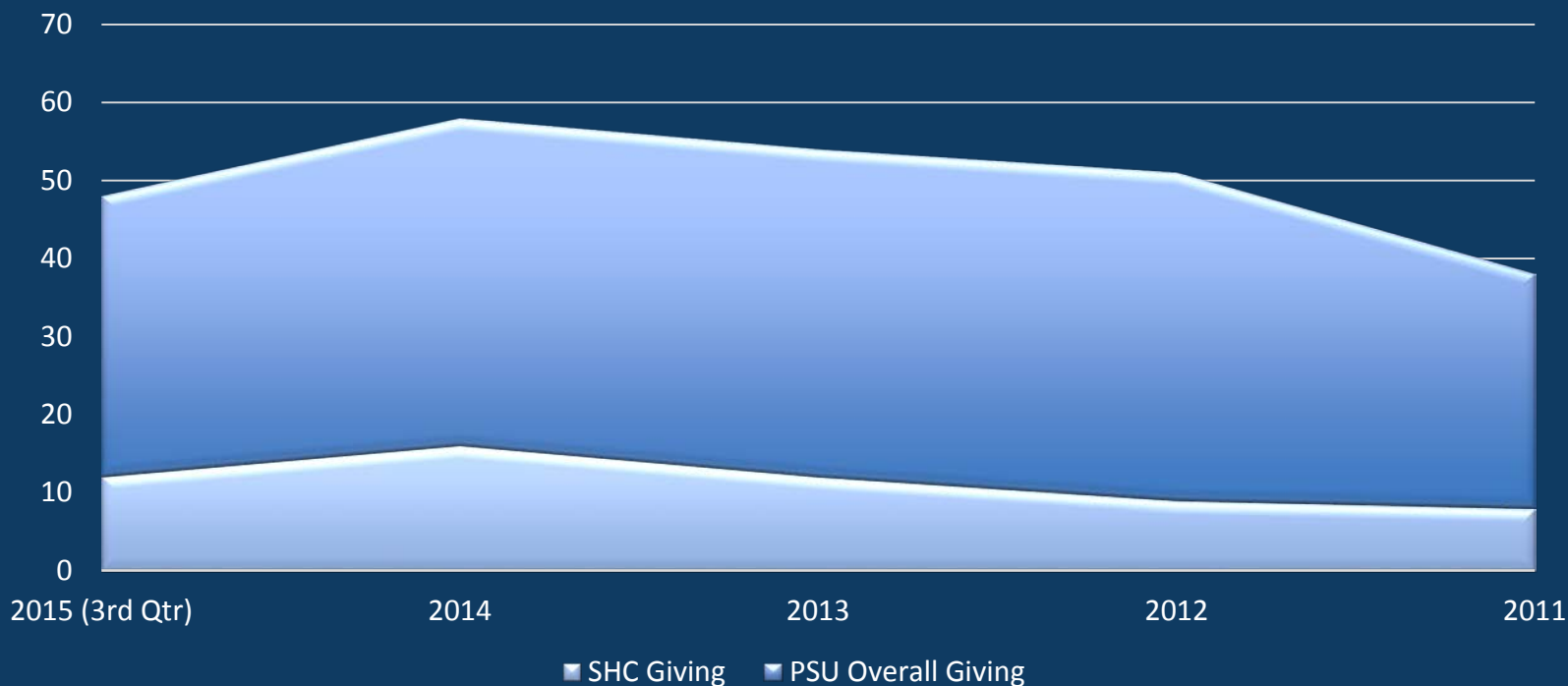
- Unique benefits as a volunteer program
- Growth and diversity of participation
- Effectiveness





THE DATA: ALUMNI ENGAGEMENT

Alumni interviewer Philanthropic Participation



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THANK YOU!

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